

**INTERNATIONAL DOLPHIN CONSERVATION PROGRAM**  
**WORKING GROUP TO PROMOTE AND PUBLICIZE THE AIDCP**  
**DOLPHIN SAFE TUNA CERTIFICATION SYSTEM**

**MINUTES OF THE 15<sup>th</sup> MEETING**

**Antigua, Guatemala**  
**23 September 2010**

**AGENDA**

	Documents
1. Opening of the meeting	
2. Adoption of the agenda	
3. Approval of the minutes of the 14 <sup>th</sup> meeting	
4. Actions to promote AIDCP dolphin safe tuna	<a href="#">DSP-15-04</a>
5. Other business	
6. Date and place of next meeting	
7. Adjournment	

**1. Opening of the meeting**

The meeting was opened by Dr. Guillermo Compeán, Director of the IATTC, who asked for nominations for Chair of the meeting. Dr. Bernal Chavarría, from Costa Rica, was elected.

The attendees are listed in Appendix 1.

**2. Adoption of the agenda**

The agenda was approved as presented.

**3. Approval of the minutes of the 14<sup>th</sup> meeting**

The minutes of the 14<sup>th</sup> meeting of the group were approved, with a clarification by the United States, regarding the footnote in Appendix 2, that only when the Parties to the AIDCP were being represented at such conferences would travel costs for Commission staff be paid from the AIDCP budget.

**4. Actions to promote AIDCP dolphin safe tuna**

Dr. Compeán presented Document [DSP-15-04](#) on actions that the Secretariat had carried out or intended to carry out with respect to the ten points identified by the Chairman of the Working Group.

These actions were related to the updating the information on the IATTC website regarding the results of the AIDCP; preparing a pamphlet that can be used for promotion activities; having a budget for the development of pamphlets and posters for distribution at relevant fisheries meetings and exhibitions; obtaining from the industry a video showing a typical set on dolphins; asking pertinent international bodies to include information on the AIDCP on their websites; and continuing the programs for training on-board observers, with special attention to imparting relevant information regarding the AIDCP.

Mexico thanked the Secretariat for the document, which recalled various points on which work was needed. He added that publishing the pamphlet and preparing the video were very important, and urged the Secretariat to step

up the search for funds for financing them. He offered the typographic material that had already been utilized as a basis for this work.

Regarding asking the FAO and other organizations to publish information on the AIDCP and its label on their respective websites, he pointed out that this should include non-governmental organizations. He also noted that the promotion of the AIDCP could be financed with the program's own funds, unlike the promotion of the label.

Ecuador stated that the document that described the AIDCP and its label should include information on the issue of sustainability and not exclude the fleet that does not fish on dolphins. Mexico agreed that the label should be of benefit for all vessels that fish sustainably.

The United States commented that the increase in the use of the label was positive and increased its recognition, so it should be available to vessels that do not fish on dolphins. Colombia asked that the subject of extending the certification to other fisheries be reviewed at greater length and in greater detail, and that the possibility of extending it to vessels that do not carry an observer be explored.

The Secretariat clarified that the certification did not cover vessels that do not carry observers but was available to vessels that do not fish on dolphins, and that it was the prerogative of the Parties to request that certification.

Finally, the following recommendations to the International Review Panel were agreed:

1. That the Secretariat accelerate the initiatives for finding sources of financing for the development of promotional materials.
2. That relevant non-governmental organizations be included in the promotion of the label.

#### **5. Other business**

No other business was proposed.

#### **6. Date and place of next meeting**

The next meeting of the working group will be held in conjunction with the next AIDCP meetings in October 2011.

#### **7. Adjournment**

The meeting was adjourned at 11:50 a.m. on 23 September.

## Appendix 1.

### ATTENDEES - ASISTENTES

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