

INTERNATIONAL DOLPHIN CONSERVATION PROGRAM

**WORKING GROUP TO PROMOTE AND PUBLICIZE THE AIDCP
DOLPHIN SAFE TUNA CERTIFICATION SYSTEM**

16TH MEETING

DEL MAR, CALIFORNIA (USA)
20 OCTOBER 2011

DOCUMENT DSP-16-04

ACTIONS TO PROMOTE AIDCP DOLPHIN SAFE TUNA

At its 14th meeting in October 2009, the Working Group to Promote and Publicize the AIDCP Dolphin Safe Tuna Certification System reviewed Document [DSP-14-04](#) regarding certain actions to promote the AIDCP dolphin safe tuna, developed from the ten elements drafted by the Chairman of the working group.

The Meeting of the Parties took note of the plan and instructed that the group could make progress in this matter,. For its part, the Secretariat has carried out the following actions:

1. A memorandum was sent to the non-governmental organizations that participate in the IRP and to the Parties to the AIDCP whose fleets carry out fishing operations on tunas associated with dolphins, requesting voluntary contributions for making a video highlighting the achievements of the International Dolphin Conservation and the benefits of the AIDCP dolphin safe label.
No reply has yet been received regarding voluntary contributions.
2. A draft pamphlet which can be used for promotion activities has been developed. This is available for review by interested parties.
3. There is information available about the AIDCP and its label that could be provided to the interested Parties that wish to include it on their websites.
4. The Secretariat's records include a video made by the industry, in which a set on dolphins is shown, including the procedures for rescuing dolphins, that is available for use in dissemination activities.

It would be useful if the interested Parties would provide other videos of this type for posting on the IATTC website or to have them ready for possible dissemination activities.

5. A process aimed at improving the IATTC website, including the section relating to the AIDCP and its achievements, is under way.