

INTERNATIONAL DOLPHIN CONSERVATION PROGRAM

**WORKING GROUP TO PROMOTE AND PUBLICIZE THE AIDCP  
DOLPHIN SAFE TUNA CERTIFICATION SYSTEM**

**23<sup>rd</sup> MEETING**

LA JOLLA, CALIFORNIA, USA

19 October 2015

**DOCUMENT DSP-23-04**

**ACTIONS TO PROMOTE AIDCP DOLPHIN-SAFE TUNA**

During its 22<sup>nd</sup> meeting in June 2015, the Working group approved three materials for the AIDCP diffusion: a video to highlight the conservation achievements of the AIDCP and the benefits of the AIDCP dolphin-safe label, an education module to be shared through the web sites of the Parties and other appropriate organizations, and an informative pamphlet. These materials are part of a plan for promoting AIDCP dolphin-safe tuna approved by the Parties in October 2009 ( [DSP-14-04](#)).

At their 31<sup>st</sup> meeting, the Parties adopted the recommendation of the working group on “*publicizing the approved materials on the public portion of the IATTC website. Also, use these materials in their own efforts to publicize the AIDCP on their official webpages, through outreach to schools, and at fisheries and trade events.*”

In accordance with the above, the Secretariat posted the three materials in its website and informed Parties and Participants of the AIDCP. These materials are available on the following sites in both languages.

Pamphlet	English	<a href="http://www.iatcc.org/PDFFiles2/AIDCP/AIDCP-Informational-pamphlet-ENG.pdf">http://www.iatcc.org/PDFFiles2/AIDCP/AIDCP-Informational-pamphlet-ENG.pdf</a>
	Spanish	<a href="http://www.iatcc.org/PDFFiles2/AIDCP/APICD-folleto-informativoSPN.pdf">http://www.iatcc.org/PDFFiles2/AIDCP/APICD-folleto-informativoSPN.pdf</a>
Education module	English	<a href="http://www.iatcc.org/PDFFiles2/AIDCP/Educational-module-on-the-AIDCP-ENG.pdf">http://www.iatcc.org/PDFFiles2/AIDCP/Educational-module-on-the-AIDCP-ENG.pdf</a>
	Spanish	<a href="http://www.iatcc.org/PDFFiles2/AIDCP/Modulo-educacional-sobre-el-APICD-SPN.pdf">http://www.iatcc.org/PDFFiles2/AIDCP/Modulo-educacional-sobre-el-APICD-SPN.pdf</a>
Video	English /Spanish	<a href="https://www.iatcc.org/AIDCPvideo/">https://www.iatcc.org/AIDCPvideo/</a>

The Secretariat also provided these links to various international bodies related to fisheries, so that they might be included in the appropriate area on these organizations’ web page or otherwise shared, as appropriate. These organizations are the following:

**Intergovernmental organizations:** FAO, Latin American Organization for Fisheries Development (OLDEPESCA), Comisión Permanente del Pacífico Sur (CPPS), Organization of Fisheries and Aquaculture for the Isthmus of Central America (OSPESCA), The International Commission for the Conservation of Atlantic Tunas (ICCAT), Indian Ocean Tuna Commission (IOTC), Western and Central Pacific Fisheries Commission (WCPFC), Secretariat of the Pacific Community (SPC), Market Information Service for Fish Products in the Latin American Region (INFOPEPESCA), International Union for the Conservation of Nature (IUCN), Agreement on the Conservation of Albatrosses and Petrels (ACAP).

**Environmental Organizations:** Humane Society, Center for Marine Conservation, Greenpeace, PEW, World Wildlife Fund (WWF), International Seafood Sustainability Foundation (ISSF), Birdlife.

**Other organizations:** ATUNA