

INTERNATIONAL DOLPHIN CONSERVATION PROGRAM
WORKING GROUP TO PROMOTE AND PUBLICIZE THE
AIDCP DOLPHIN-SAFE TUNA CERTIFICATION SYSTEM

22ND MEETING

Guayaquil, Ecuador
22 June 2015

REPORT OF THE MEETING

AGENDA

<ol style="list-style-type: none">1. Opening of the meeting2. Adoption of the agenda3. Approval of the minutes of the 21st meeting4. Actions to promote AIDCP dolphin safe tuna5. Recommendations to the Meeting of the Parties6. Other business7. Date and place of next meeting8. Adjournment	DSP-22-04
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The 22nd Meeting of the Working Group to Promote and Publicize the AIDCP Dolphin-Safe Tuna Certification System was held in Guayaquil, Ecuador, on 22 June 2015. The attendees are listed in Appendix 1.

1. Opening of the meeting

The meeting was opened by the Chair of the Working Group, Dr. Bernal Chavarría, delegate of Guatemala.

2. Adoption of the agenda

The agenda was approved without changes, with the introduction, at Mexico's request, of an informational item under item 6, *Other Business*, about the state of the process initiated at the World Trade Organization (WTO) regarding the AIDCP dolphin-safe label.

3. Approval of the minutes of the 21st meeting

The minutes of the 21st Meeting of the Working Group were approved without changes.

4. Actions to promote AIDCP dolphin safe tuna

Dr. Guillermo Compeán, Director of the Inter-American Tropical Tuna Commission, presented Document DSP-22-04, which details the availability of the material approved for utilization by the Parties.

Mexico reported that as part of its promotion strategy it wouldn't by the Director to explain the scope of the AIDCP at a fisheries fair that will be held soon, and proposed that the public and unrestricted release of the approved promotion materials (video, pamphlet and educational module) be authorized as promotional material on the IATTC website, and also that the Parties be urged to use these materials in their publicity media such as official websites, trade and fisheries congresses and fairs, also in schools, in order to present the information to future consumers. Additionally that the Director and his staff be authorized to attend fisheries and trade fairs as a promotion action.

The proposal was agreed as a recommendation for the Meeting of the Parties.

5. Recommendations for the Meeting of the Parties

The general utilization on the websites of the IATTC and the Parties, as well as at fairs, conferences, and schools, of the three approved AIDCP publicity materials, as well as authorizing the participation of the Director and the staff at promotion events.

6. Other business

Mexico commented on the current situation of the litigation under way at the WTO between Mexico and the United States, which was resolved by the WTO Panel in April 2015 in Mexico's favor. It is currently under appeal, with a hearing scheduled for the end of July, and a resolution is expected in the fall of this year.

7. Place and date of next meeting

The next meeting of the Working Group will be held on the dates that are agreed for the meetings of the AIDCP in October

8. Adjournment

The meeting was adjourned at 10:45 a.m. on 22 June 2015.