

**INTERNATIONAL DOLPHIN CONSERVATION PROGRAM  
WORKING GROUP TO PROMOTE AND PUBLICIZE THE AIDCP  
DOLPHIN SAFE TUNA CERTIFICATION SYSTEM**

**36<sup>th</sup> MEETING**

Victoria, Canada

31 July 2023

**DOCUMENT DSP-36-01**

**IMPLEMENTATION OF THE RECOMMENDATIONS ADOPTED  
DURING THE PREVIOUS MEETING (35<sup>TH</sup>) OF THE WORKING GROUP  
AND APPROVED BY THE 45<sup>TH</sup> MEETING OF THE PARTIES**

At its annual meetings, the DSP working group makes recommendations to the AIDCP meeting of the Parties, many of which involve action by the staff. This document lists the recommendations currently requiring action by the staff and/or the AIDCP Parties, and their current status: **green**: completed; **yellow**: in progress, incomplete; **orange**: pending of discussion in the Commission; **red**: no action.

Recommendation, DSP WG -35	Status (June 30, 2023)
1. That the Secretariat contact the American Museum of Natural History of New York City to offer information that may be useful in updating the contents of the tuna-dolphin relationship exhibited at that museum from the perspective of the AIDCP work and results. In the event this generates costs, the Secretariat shall inform the Parties.	The Secretariat began contacting AMNH in late 2022 and it took a number of attempts over several months to receive any response. In early 2023, an initial point of contact was identified, followed by a brief, informal phone call on February 8, 2023. Further communication delays were encountered due to some sort of internal problem with AMNH email, but communication was re-established with AMNH in late March. On May 18, 2023, AMNH staff received a communication from Dr. Robert Voss, the Curator of the AMNH Department of Mammalogy, Division of Vertebrate Zoology, indicating that AMNH was willing to consider a updating the diorama panel, provided that the proposed changes would be reviewed and approved by the Ocean Hall curators (Dr. Voss and another curator). He emphasized that any changes would need to be “sufficiently substantive and adequately supported by evidence.” Following this positive response, the Secretariat has started the process of drafting proposed revisions for the diorama panel, and these are currently under internal review. Staff hopes to share a draft of the proposed revisions and supporting information with AMNH in the near future and then receive an estimate of the costs associated with the update.
2. That current AIDCP information and outreach materials and their labeling be kept in open consultation with the Parties to continue updating and integrating them to consolidate a set of actions that can be implemented coordinately, consistently, and even progressively.	The consultation has remained open; however, no comments have been received to update these materials.  AIDCP Parties are encouraged to review the material and provide comments if they deem it appropriate.

	<b>Recommendation, DSP WG -35</b>	<b>Status (June 30, 2023)</b>
3.	To update the promotional video regarding the table of historical dolphin mortality up to 2021 and that the positions of those interviewed be updated, considering that in many cases they have changed.	<p>This work was completed, and the video updated was discussed at the October 2022 meeting of the AIDCP Parties.</p> <p>The complete video, as well as parts of it separately on its main content, can be consulted on the IATTC website and on YouTube.</p>
4.	To make the best use of the current communication systems provided by the Internet (i.e., social media) to disseminate the information generated in the AIDCP. This with the understanding that social media are two-way; support for the work or extreme criticism of the program can be received. Therefore, there must be a clear definition of the logistics required with the permanence needed and a policy to ensure the informational character of the medium.	<p>Two people who currently work in the IATTC Secretariat have been assigned to this task.</p> <p>As mentioned previously, there is already material published on YouTube and the Commission has a channel to promote information of this type, as well as other areas of the Commission's work.</p>
5.	Encourage the work already conducted by the Secretariat and which was mentioned by the Director of the IATTC to disseminate the contents of the AIDCP and its achievements through social media.	
6.	To consider the potential use of a portion of the AIDCP surplus to carry out dissemination work.	<p>The idea that an amount of the AIDCP surplus be used to promote the achievements of this Agreement was included and discussed during the Ad-hoc AIDCP meeting on this topic.</p> <p>The idea was supported but further consultation of the Meeting of the Parties is required for approval.</p>
7.	That the Secretariat investigate the status of the negotiation process of a new binding legal instrument on biodiversity conservation in maritime areas beyond national jurisdiction (BBNJ) to analyze the possibility of instructing the Secretariat to participate in this process and record the progress of the work of the AIDCP and the IATTC on conservation matters.	The “status of the negotiation process” was verified and assessed. It became clear that it had reached its last stage with the Intergovernmental Conference focusing only on the final drafting of the agreement. That rendered this kind of external input both ineffectual and procedurally untimely. This recommendation might however be considered still in the context of the process ahead for the preparation of the entry into force of the agreement and its posterior implementation.