

INTERNATIONAL DOLPHIN CONSERVATION PROGRAM

**WORKING GROUP TO PROMOTE AND PUBLICIZE THE AIDCP  
DOLPHIN SAFE TUNA CERTIFICATION SYSTEM**

**15<sup>TH</sup> MEETING**

ANTIGUA, GUATEMALA  
24 SEPTEMBER 2010

**DOCUMENT DSP-15-04**

**ACTIONS TO PROMOTE AIDCP DOLPHIN SAFE TUNA**

At its 14<sup>th</sup> meeting in October 2009, the Working Group to Promote and Publicize the AIDCP Dolphin Safe Tuna Certification System reviewed Document [DSP-14-04](#) regarding certain actions to promote the AIDCP dolphin safe tuna, developed from the ten elements drafted by the Chairman of the working group.

Some delegations expressed concern about the costs of the actions in the plan presented. The working group approved the plan, with due consideration of these financial issues, and agreed to submit it to the Meeting of the Parties for consideration and approval.

The Meeting of the Parties took note of the plan and instructed that the group could make progress in this matter, taking into account the comments received and described in the minutes of the meeting of the working group.

Accordingly, the Secretariat is carrying out, or intends to carry out, the following actions:

1. Update and expand the information on the IATTC website regarding the results of the AIDCP.
2. Prepare a draft pamphlet which can be used for promotion activities. This is available for review by interested parties.
3. Prepare a budget for the preparation of pamphlets and posters for distribution at relevant fisheries meetings and exhibitions.
4. Obtain a video made by the industry, showing a set on dolphins, including the dolphin rescue procedures, in which no dolphins were killed.
5. Ask the FAO Committee on Fisheries (COFI), OLDEPESCA, and INFOPESCA to include information regarding the AIDCP on their websites. The Secretariat will submit for publication the annual [AIDCP report](#) and a document describing the AIDCP and its label.
6. Continue training programs for on-board observers, with special attention to conveying to the observers relevant information regarding the AIDCP. The Secretariat participated in two training sessions, one in Bogotá (Colombia) on 2-18 September and the other in Tenerife (Spain) on 9-20 November.

Regarding the actions in the plan on holding round tables at the level of the various state bodies and cycles of conferences, no information was received by the Secretariat, nor has there been any request for the participation of the Secretariat in any such events.